



## Community and Economic Development

### Mission

To utilize all available resources, especially information technology, to measure, plan, and guide the City's growth in a manner that is reflective of the vision of its citizens and their chosen representatives.

### Goals

To guide the growth and redevelopment of the City toward the achievement of the City's vision.

To provide the necessary information to all relevant parties in a manner that is reflective of the vision of its citizens and their chosen representatives.

To constantly examine data, analyze trends, and apply our professional skills toward providing information that will facilitate the formation of that vision.

### Objectives

Staff meetings of the Planning and Zoning Board, Board of Adjustment, Economic Development Board and other Committees/Boards as needed.

Process and prepare reports, graphics, public notices, agendas, and supporting documentation for the following: public hearings, workshops, text amendments to the Zoning Code or Comprehensive Plan, change of zoning district (rezoning), modifications to Developments of Regional Impacts (DRI's), Future Land-Use Map and text amendments, plats, and site plans.

Monitor and update the Comprehensive Plan and Future Land Use Map pursuant to updates of the Broward County Land Use Plan, State Statutes, and the recommendations in the Comprehensive Plan Evaluation and Appraisal Report as approved by the State of Florida, Department of Economic Opportunity (DEO).

Collect data as needed for the next Comprehensive Plan Evaluation and Appraisal Report.

Prepare updates as needed to the water supply plan in order to comply with State of Florida, Department of Economic Opportunity Water Supply Planning Requirements of the Comprehensive Plan.

Provide annual updates to the Capital Improvement Element for adoption and transmittal to DEO as required by State Statutes.

Provide intergovernmental coordination services to

ensure the City's planning interests are represented on a county-wide and regional basis by attending technical planning meetings/workshops and participating in Development of Regional Impact sufficiency review meetings.

Participate with the Broward County School Board and other municipalities in implementing the Unified Inter-local Agreement and public school concurrency as required by the State of Florida DEO.

Maintain and manage GIS mapping functions which serve many other city departments, Boards, and the City Commission.

Maintain and update Census data bases and participate in the local update of census addresses as required by law.

Review zoning and land development codes annually and update for compliance with comprehensive plan policies and existing conditions.

Provide data and analysis to identify areas and needs of the eastern portion of the city for redevelopment activities.

Coordinate with the Community Redevelopment Associates of Florida (CRA) to implement and monitor Federal and or State Housing and nonresidential rehab programs.

Coordinate and assist the Code Compliance Department with property research and other technical support; attend Special Magistrate meetings as needed to provide witness testimony on behalf of the City and to offer recommendations on code compliance resolutions.

Support the City's businesses through networking, seminars, educational events, workshops, as well as through partnerships with the Chamber of Commerce.

Attract and recruit businesses to diversify the city's economy, and promote job growth through partnerships with the Chamber of Commerce and Greater Fort Lauderdale Alliance.

Support businesses throughout the development process.

Utilize the City's cable channel and web site to improve public education and outreach programs.

### Major Functions and Activities



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The Community and Economic Development Division coordinates economic development, planning, zoning, and GIS functions.

Division staff also provides technical assistance to the Economic Development Board and coordinates Board activities with the City Commission, other Boards, and the Chamber of Commerce.

The Division is responsible for providing technical assistance to City Boards and, through the City Manager, provide the Mayor and the City Commission with alternative options for overall development and redevelopment.

Coordinates the City's review processes in order to ensure that the goals of the City Commission are reflected in the overall design of projects and actual building construction. This is accomplished through the enforcement of the City's Comprehensive Planning and Zoning Ordinance and its management of the Development Review Committee process.

Continuously updates long-term planning documents as required by State Statute.

Emphasizes redevelopment activities and associated studies and document preparation.

Prepares feasibility and other studies as requested by the City Boards and Commission.

Provide support to the City's business community.

### Budget Highlights

Implementation of Eastern Redevelopment Programs including overlay district

Conduct business seminars and activities to support the business community

Coordinate the Neighborhood Stabilization Program (NSP-3) with the CRA, which will assist people to acquire and rehabilitate foreclosed homes.

Updating sections of the code of ordinances

Continue providing the City manager's office with updated economic development marketing data relative to the City and County.

Expansion of Shop Local Program in coordination with the Chamber of Commerce

Implementation of Streetscape Program and guidelines

The vacant Administrative Service Director position will be deleted and two new Economic Development Specialists will be added.

### Accomplishments

Utilized the City's Cable channel and web site to improve public education and outreach programs.

Adopted the annual update to the Capital Improvement and Public School Facility Elements of the Comprehensive Land Use Plan.

Implemented Code of Ordinance changes relating to vendors and parking requirements.

Reviewed and approved Mill Creek residential development, the first site plan located within the City Center project.

Division staff in conjunction with the Economic Development Board, Miramar-Pembroke Pines Chamber of Commerce and the Greater Fort Lauderdale-Broward Alliance conducted educational, networking and appreciation events for small businesses.

Provided intergovernmental coordination to ensure the City's planning interests are represented on a countywide and regional basis by attending technical planning meetings and workshops.

Participated with Broward County School Board and other municipalities in implementing the Interlocal Agreement and public school concurrency.

Maintained and managed GIS mapping functions which serve many other city departments, Boards, and the City Commission.

Coordinated with the CRA to implement and monitor Federal and or State rehab programs.

Coordinated and assisted the Code Compliance Department with property research and other technical support; attend Special Magistrate meetings as needed to provide witness testimony on behalf of the City and to offer recommendations on code compliance resolutions.

Interacted with the business community to improve, maintain and attract businesses to diversify the City's economy by organizing networking seminars, workshops, as well as partnerships with the Chamber of Commerce.

Obtained the capability to provide the City Manager/Commission with up to date marketing data



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about the City and its businesses.

Successfully worked with the City Commission, State and Greater Fort Lauderdale Alliance to pass a resolution, that enabled the City to provide direct cash incentive to Astor and Black Custom Clothiers for their corporate headquarters relocation. Astor and Black has committed to providing 62 high paying jobs to the area over the next two years.

## Community and Economic Development Performance Measures

Indicator	2009-10		2010-11		2011-12	2012-13
	Actual	Goal	Actual	Goal	Goal	Goal
<b>Outputs</b>						
Number of Planning and Zoning Board meetings held	19	18	18	18	18	18
Number of Development Review Committee meetings	28	35	25	25	28	25
Number of Board of Adjustment meetings	11	10	12	12	11	11
Number of intergovernmental coordination meetings attended	10	13	15	15	10	15
<b>Effectiveness</b>						
% of public information requests answered within three working days	99%	99%	99%	99%	99%	99%
<b>Efficiency</b>						
% of building plans reviewed within ten days for zoning compliance	100%	100%	100%	100%	100%	100%

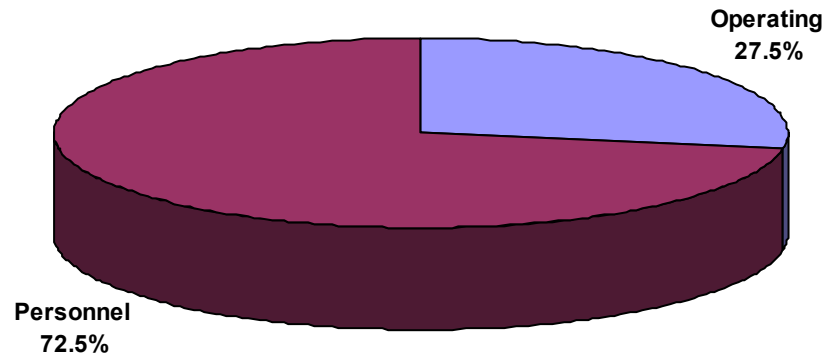
# COMMUNITY AND ECONOMIC DEVELOPMENT

## Organizational Chart



 Shading indicates direct public service provider

## Community and Economic Development - Budget Summary



Expenditure Category	2009-10 Actual	2010-11 Actual	2011-12 Budget	2012-13 Budget
Personnel				
Salary	486,294	464,260	476,080	374,012
Benefits	211,916	252,046	255,614	256,821
<b>Personnel Subtotal</b>	<b>698,209</b>	<b>716,305</b>	<b>731,694</b>	<b>630,833</b>
Operating				
Other Contractual Services	3,500	1,750	5,400	136,000
Travel Per Diem	37	-	1,200	1,200
Communication and Freight Services	16,230	2,826	48,120	48,120
Rentals and Leases	4,292	4,294	4,500	4,500
Insurance	-	143	150	150
Repair and Maintenance Services	324	125	1,900	1,900
Printing and Binding	-764	-2,062	2,000	2,000
Promotional Activities	8,842	13,992	24,000	24,000
Other Current Charges and Obligation	493	-2,178	6,000	6,000
Office Supplies	3,318	1,605	6,000	6,000
Operating Supplies	-1,589	-5,858	7,810	8,210
Publications and Memberships	97	67	820	820
<b>Operating Subtotal</b>	<b>34,781</b>	<b>14,705</b>	<b>107,900</b>	<b>238,900</b>
<b>Total</b>	<b>732,990</b>	<b>731,011</b>	<b>839,594</b>	<b>869,733</b>

### Community and Economic Development - Personnel Summary

Position Title		2009-10 Actual	2010-11 Actual	2011-12 Adopted Budget	2012-13 Budget
12184	Zoning Administrator	1	1	1	1
12518	Associate Planner	1	1	1	-
12520	Assistant Planner	2	2	2	-
12524	Administrative Coordinator I	1	1	1	1
12684	Clerical Spec II	1	1	1	1
12695	Planning/Economic Development Adm.	-	-	-	1
12696	Planning Administrator	-	-	-	1
13161	Administrative Services Director	1	1	1	-
13426	P/T Planning Administrator	-	-	-	1
13449	P/T CADD Operator	1	1	1	1
Total	Full-time	6	6	6	5
	Part-time	2	2	2	2